



# 14th International Congress on Infectious Diseases (ICID)

MIAMI, FLORIDA • USA • MARCH 9-12, 2010

Organized by the International Society  
for Infectious Diseases

**SPONSORSHIP PROGRAM**



With the



4th Regional Conference of the  
International Society of Travel Medicine



II Congreso Latinoamericano  
de Medicina del Viajero

## 1. Sponsored Symposium (official scientific program)

	US\$35,000	US\$60,000
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Sponsored symposia are part of the official congress program. A sponsored symposium is based on a program proposed by a sponsor. The proposed speakers and topics need to be reviewed and approved by the International Organizing Committee. Abstracts must be submitted. Sponsors are responsible for all costs of the symposium, including the registration, travel and accommodation costs of the faculty and chair persons. The Organizing Committee will give preference to symposia that will be published as supplements to the *International Journal of Infectious Diseases (IJID)*.

**dates:** March 10, 11, and 12

**time:** 10:15am to 12:15pm or 3:45pm to 5:45pm

## 2. Satellite Symposium

Satellite Symposia are not part of the official Congress program. Those organizations interested in holding a Satellite Symposium are encouraged to do so in collaboration with the International Organizing Committee. The ISID is prepared to share facilities, participant lists, promotional activity, and faculty with official Satellite Symposia. Sponsors of Satellite Symposia are responsible for all costs of the symposium and are required to register all participants to the Congress. Symposia programs may be product specific. Symposia organizers are encouraged to publish their proceedings as a supplement to the *International Journal of Infectious Diseases (IJID)*.

### Morning Satellite Symposium

	US\$25,000	US\$50,000
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**dates:** March 10, 11, and 12

**time:** 7:15 am to 8:45 am *All times are subject to change.*

### Lunchtime Satellite Symposium

	US\$65,000	US\$90,000
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*(Lunch not included, but space is reserved for this purpose.)*

**dates:** March 9, 10, 11, and 12

**time:** 12:30pm to 2:15pm *All times are subject to change.*

### Dinner Satellite Symposium

	US\$65,000	US\$90,000
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*(Dinner not included, but space is reserved for this purpose.)*

**dates:** March 10, and 11

**time:** 6:00pm to 8:00pm *All times are subject to change.*

## 3. Educational Grants

	US\$25,000 (suggested)
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The International Organizing Committee seeks educational grants to support symposia programs developed by the Organizing Committee. Organizations making educational grants in support of the International Congress on Infectious Diseases will receive full acknowledgement in all printed materials.

## 4. 14th ICID Travel Grants

	US\$15,000 (suggested)
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The ISID invites participation by practitioners and investigators from all over the world. The unfortunate reality is that many of our interested colleagues from low resource countries cannot afford to attend. ISID therefore welcomes companies and organizations to provide travel grants to enable qualified individuals to attend the 14th ICID.

## 5. Meet-the-Expert Session

	US\$6,000
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Informal gatherings where up to 100 delegates can discuss a particular subject with an expert in that field. Exclusive sponsorship of each session.

**\*Upgrade to "Premier Sponsor" status and take advantage of the package of benefits described on page 4.**

	Fee
<p><b>Laptop Lounge</b></p> <p>An area designed and equipped to enable participants to use their own laptops to access the internet.</p> <ul style="list-style-type: none"> <li>• Posters with the Sponsor's name and logo displayed in the lounge.</li> <li>• Acknowledgement in the Final Program.</li> </ul>	US \$20,000
<p><b>Internet Cafe</b></p> <p>An area equipped with 6 workstations to enable internet access by participants.</p> <ul style="list-style-type: none"> <li>• Posters with the Sponsor's name and logo displayed in the cafe.</li> <li>• Acknowledgement in the Final Program.</li> </ul>	US \$25,000
<p><b>CD ROM (Abstracts)</b></p> <p>The CD ROM can be collected by participants at the sponsor's booth upon presentation of a voucher inserted in all Congress bags.</p> <ul style="list-style-type: none"> <li>• Exclusive advertisement on the CD ROM jacket (back cover).</li> <li>• Exclusive advertisement within the CD ROM (Sponsor logo and/or message on the start-up screen with a link to a complete presentation of the company, its products and materials.)</li> <li>• Acknowledgement in the Final Program.</li> </ul>	US \$25,000
<p><b>Web Links</b></p> <p>The Congress web site contains all up-dated information relative to the Congress. This will include the scientific program, hotel and registration forms, and abstract submission information.</p> <ul style="list-style-type: none"> <li>• Display your company logo and web link on the Congress web site.</li> </ul>	US \$2,500/month

## ADVERTISING

### 1. Final Program

To be inserted in the delegate bags, it will include the final schedule and location of sessions, details of the cultural program, and important information about Miami.

<b>Cover pages 2 or 3 (4-color)</b>	US \$6,000
<b>Cover page 4 (4-color)</b>	US \$7,500

### 2. Abstract Book

Also to be inserted in the delegate bags, this volume will include all abstracts reviewed and approved by the International Organizing Committee.

<b>Cover pages 2 or 3 (4-color)</b>	US \$7,500
<b>Cover page 4 (4-color)</b>	US \$10,000

### 4. Pocket Guide

This pocket-sized guide provides delegates easy reference to the Congress schedule. Exclusive sponsorship, one panel of advertising.

US \$10,000

### 5. Congress Bag

Each participant will receive a congress bag containing all of the Congress documents and featuring the Congress and sponsor's logo.

US \$35,000

### 6. Congress Bag Insert

Program invitations and other materials may be accepted for inclusion in the Congress bag.

US \$5,000

### 7. Pre-Congress E-Newsletter Insert

Approximately 90 days before the Congress a special edition of the *ISID News* will be e-mailed to our members and to all registered participants. Text describing a sponsor's program will be accepted.

US \$5,000

**All advertising, programs, and inserts are subject to review and approval by the International Organizing Committee.**

# PREMIER SPONSOR PROGRAM

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The ISID has created this sponsorship package for its *Premier Sponsors*.

**The Premier sponsorship package includes the following benefits:**

- 1. Congress bag insert:** 5,000 pieces to be provided by sponsor.
- 2. Pre-Congress e-newsletter insert:** Text to be provided by sponsor.
- 3. One (1) full-page, four-color advertisement** in the Final Program or Abstract Book. Artwork to be supplied by sponsor.
- 4.** Priority consideration in the selection of **exhibition space**.
- 5.** Right to use the **Congress logo**.
- 6.** Priority access to **Congress registration list**.
- 7.** Priority selection of **hotel rooms**.
- 8.** Priority consideration for all **other sponsorship opportunities**.
- 9.** Dedicated **ICID liaison staff person**.
- 10. Six (6) complimentary full registrations.**
- 11. www link** to congress web site.
- 12. Acknowledgement** in the Final Program, Abstract Book, two (2) issues of the ISID newsletter, and on the Congress web site.

**The Premier Sponsor Program is available as of this printing, through December 30, 2009. Thereafter, the program will be subject to availability.**



**For additional information please contact:**

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